monotaro

Quarter 1, FY2022 (Jan. to Mar. 2022)

MonotaRO Co., Ltd. www.monotaro.com

Business Overview, Features, and Differentiation Strategies

Main business

- Mail-order sales of indirect materials for factories, construction work, and automobile maintenance businesses via Internet, etc. (number of product lineup: over 18 mil. SKU including 610 thou. SKU available for same-day shipment and 497 thou. SKU in stock).
- Features of Products for Sale
 - Variety of products, convenience is more important than price for customers.
- Number of employees (consolidated, as of Mar. 31, 2022)

| | Regular em | Regular employee | | e and mployee | Total | | |
|------------------------------------|------------|------------------|-------|------------------|-------|---------|--|
| Head Ofiice, etc. (MonotaRO JPN) | 862 | (463) | 415 | (371) | 1,277 | (834) | |
| Distribution Center (MonotaRO JPN) | 188 | (133) | 1,559 | (1,474) | 1,747 | (1,607) | |
| Total (MonotaRO JPN) | 1,050 | (596) | 1,974 | (1,845) | 3,024 | (2,441) | |

Main competitors

- Door-to-door tool dealers, hardware stores, auto parts dealers, Internet shopping sites, etc.
- Main customer base
 - Manufacturing, construction/engineering, automobile maintenance, etc. (mainly small and medium-sized companies are customers)
- Market size
 - 5 to 10 trillion JPY
- Business Strategy
 - Differentiating by wide range of products and high searchability by utilizing Internet to achieve economies of scale.
 - Acquiring and retaining customers through marketing analysis of accumulated order and customer databases.
 - Achieving high productivity by doing much of the work in-house from software development to content creation.



2022 Jan. to Mar. (Non-consol.) Financial Result Overview

(Non-consol.) 2022Q1 Financial Result P/L Outline 1/3

| | 2021Q1 Result | | 2022 Pla | | | 2022 Resu | | |
|--------------------------|-------------------------|-------------------|-------------------------|-------------------|-------------------------|-------------------|--------|------------|
| | Amount (million JPY) | Ratio to Sales | Amount (million JPY) | Ratio to Sales | Amount (million JPY) | Ratio to Sales | YonY | vs Plan |
| Sales | 44,393 | | 52,660 | | 52,687 | | +18.7% | +0.1% |
| Large Corp. | 8,827 | 19.9% | 11,905 | 22.6% | 11,942 | 22.7% | +35.3% | +0.3% |
| Gross Profit | 12,951 | 29.2% | 15,035 | 28.6% | 15,050 | 28.6% | +16.2% | +0.1% |
| SG&A Exp. | 6,858 | 15.5% | 8,578 | 16.3% | 8,184 | 15.5% | +19.3% | Δ4.6% |
| Operating Income | 6,092 | 13.7% | 6,456 | 12.3% | 6,866 | 13.0% | +12.7% | +6.4% |
| Current Income | 6,155 | 13.9% | 6,452 | 12.3% | 6,936 | 13.2% | +12.7% | +7.5% |
| Net Income (Tax Rate) | 4,268 (30.6%) | 9.6% | 4,478 (30.6%) | 8.5% | 4,806 (30.7%) | 9.1% | +12.6% | +7.3% |

(Non-consol.) 2022Q1 Financial Result P/L Outline 2/3 vs. Last Year

| | 2021Q1 Re | sult (A) | 2022Q1 Re | sult (B) | | |
|------------------|---------------------|----------------|---------------------|----------------|---------------------|---|
| | Amount (mil.JPY) | Sales Ratio | Amount (mil.JPY) | Sales Ratio | | Difference (B-A) |
| | | | | | Amount (mil.JPY) | +8,293 monotaro.com and Large Corp. Business: sales grew due to |
| Sales | 44,393 | _ | 52,687 | _ | YonY | increases in order size and customer number (+316 thou. accounts, 7,096 thou. accounts as of Mar. 2022). Large Corp. Business maintained high growth from last year |
| | | | | | Sales Ratio | (+35.3%). |
| | | | | | Amount (mil.JPY) | +2,099 ■ Product GP ratio decreased (△0.9pt.: sales share of Large Corp. Business increased, sales share of PB/imported product |
| Gross Profit | 12,951 | 29.2% | 15,050 | 28.6% | YonY | +16.2% decreased, product GP% of PB declined, JPY weak). Royalty income increased. |
| | | | | | Sales Ratio | △0.6% Delivery Cost ratio improved (+0.2pt.: due to increase in order per box). |
| | | | | | Amount (mil.JPY) | Facility Rent Expense ratio decreased (△0.2pt.: due to decrease in warehouse rent for usage of backyard as Ibaraki Chuo SC launched and decrease rent for external warehouses in Amagasaki). |
| SG&A Exp. | 6,858 | 15.5% | 8,184 | 15.5% | YonY | Labor cost ratio decreased (△0.1pt. Due mainly to sales increase) Haling Exp. ratio decreased (△0.1pt.: due mainly to decrease in catalog shipping cost ratio) |
| | | | | | Sales Ratio | Depreciation Exp. ratio increased (+0.2pt.: due to launches of Ibaraki Chuo SC and Order Management System). +0.0% Other cost ratio increased (+0.3pt.: Inagawa DC launch preparation costs, etc.). |
| | | | | | Amount (mil.JPY) | +774 |
| Operating Income | 6,092 | 13.7% | 6,866 | 13.0% | YonY | +12.7% Decline in Operating Income ratio due mainly to decline in GP%. |
| | | | | | Sales Ratio | △0.7% |
| | | | | | Amount (mil.JPY) | +537 |
| Net Income | 4,268 | 9.6% | , | 9.1% | YonY | +12.6% ■ Due mainly to decline in Operating Income ratio (△0.7 pt.). |
| (Tax Rate) | (30.6%) | | (30.7%) | | Sales Ratio | △0.5% |

(Non-consol.) 2022Q1 Financial Result P/L Outline 3/3 vs. Plan

| | 2022Q1 PI | an (A) | 2022Q1 Re | sult (B) | | | |
|------------------|---------------------|----------------|---------------------|----------------|---------------------|-------|---|
| | Amount (mil.JPY) | Sales Ratio | Amount (mil.JPY) | Sales Ratio | | | Difference (B-A) |
| | | | | | Amount (mil.JPY) | +26 | ■ monotaro.com: Grew almost in line. Existing customers in |
| Sales | 52,660 | _ | 52,687 | _ | vs Plan | 0.1% | manufacturing segment grew higher than customers in other segment. |
| | | | | | Sales Ratio | _ | Large Corp. Business: Grew almost in line. |
| | | | | | Amount (mil.JPY) | +15 | ■ Product GP ratio decreased (△0.2pt.: Imported product sales ratio increased; however, product GP% of Large Corp. |
| Gross Profit | 15,035 | 28.6% | 15,050 | 28.6% | vs Plan | +0.1% | Business decreased due to difference of price adjustment timing). |
| | | | | | Sales Ratio | +0.0% | Delivery Cost ratio improved (+0.2pt.: due to increase in sales per box). |
| | | | | | Amount (mil.JPY) | △394 | ■ Other Expense ratio decreased(△0.4pt.: decreases in expenses for launching Inagawa DC, in equipment and machinery maintenance costs for DCs and in system fee due to delay in launch of Product Info. Mgt. System/ PIM) |
| SG&A Exp. | 8,578 | 16.3% | 8,184 | 15.5% | vs Plan | △4.6% | Outsourcing Expense ratio decreased (△0.2pt: decrease in consultant fees, etc.). Facility Rent Expense ratio decreased(△0.1pt: external warehouse contracts changed). |
| | | | | | Sales Ratio | △0.8% | Depreciation Expense ratio decreased (△0.1pt.: delay in launch of PIM, etc.). Expense delayed to later quarters: about 180 mil. JPY |
| 0 | | | | | Amount (mil.JPY) | +410 | |
| Operating Income | 6,456 | 12.3% | 6,866 | 13.0% | vs Plan | +6.4% | SG&A ratio improved and Operating Income ratio improved. |
| 111001110 | | | | | Sales Ratio | +0.7% | |
| | | | | | Amount (mil.JPY) | +327 | |
| Net Income | 4,478 | 8.5% | 4,806 | 9.1% | vs Plan | +7.3% | Increase in Net Income ratio due to higher Operating Income ratio (+0.7pt). |
| (Tax Rate) | (30.6%) | | (30.7%) | | Sales Ratio | +0.6% | |

(Non-consol.) 2022Q1 Financial Result B/S Outline

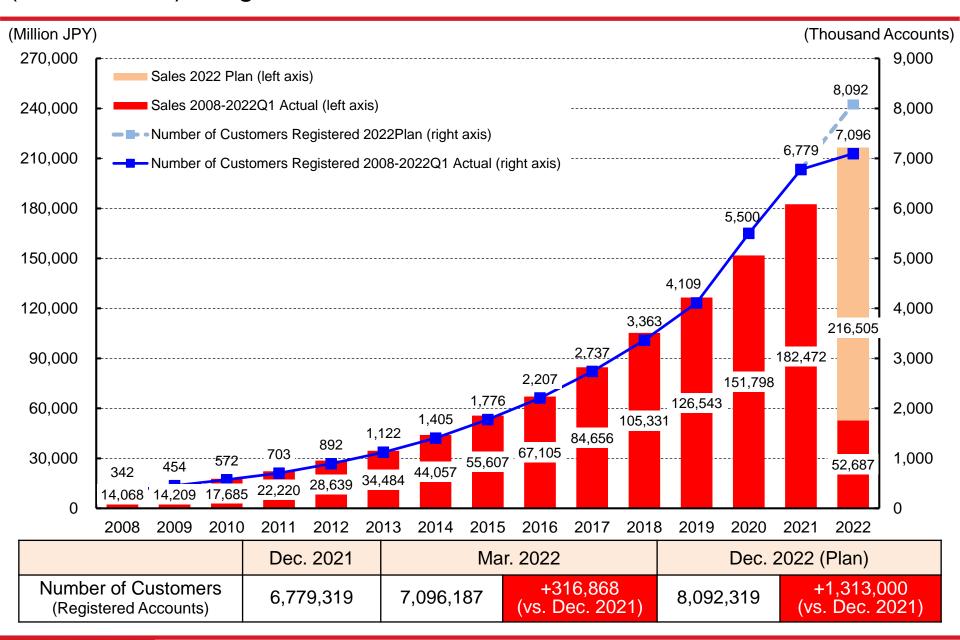
| | | Mar. 2021 | Dec. 2021 | Ma 20 | |
|------|--------------------------------|--------------|--------------|-------------|-------|
| | | Million JPY | Million JPY | Million JPY | Ratio |
| Ass | sets | | | | |
| | Cash | 7,457 | 10,263 | 8,201 | 8.1% |
| | Accounts Receivable | 20,325 | 22,346 | 25,099 | 24.7% |
| | Inventory | 11,935 | 14,526 | 14,782 | 14.6% |
| | Other | 5,087 | 6,447 | 6,750 | 6.7% |
| Tota | al Current Asset | 44,805 | 53,583 | 54,834 | 54.0% |
| | Tangible Fixed Asset (*Note 1) | 26,219 | 28,044 | 32,741 | 32.3% |
| | Intangible Fixed Assets | 4,760 | 5,507 | 5,568 | 5.5% |
| | Other | 6,808 | 8,019 | 8,319 | 8.2% |
| Tota | al Fixed Asset | 37,787 | 41,571 | 46,629 | 46.0% |
| Tota | al Assets | 82,592 | 95,154 | 101,464 | |

^{*}Note 1: Increase in Tangible Fixed Asset (after depreciation) from Mar. 2021 to Mar. 2022 by 6,500 mil. JPY includes 7,300 mil. JPY of Inagawa DC (not launched: Construction in Progress).

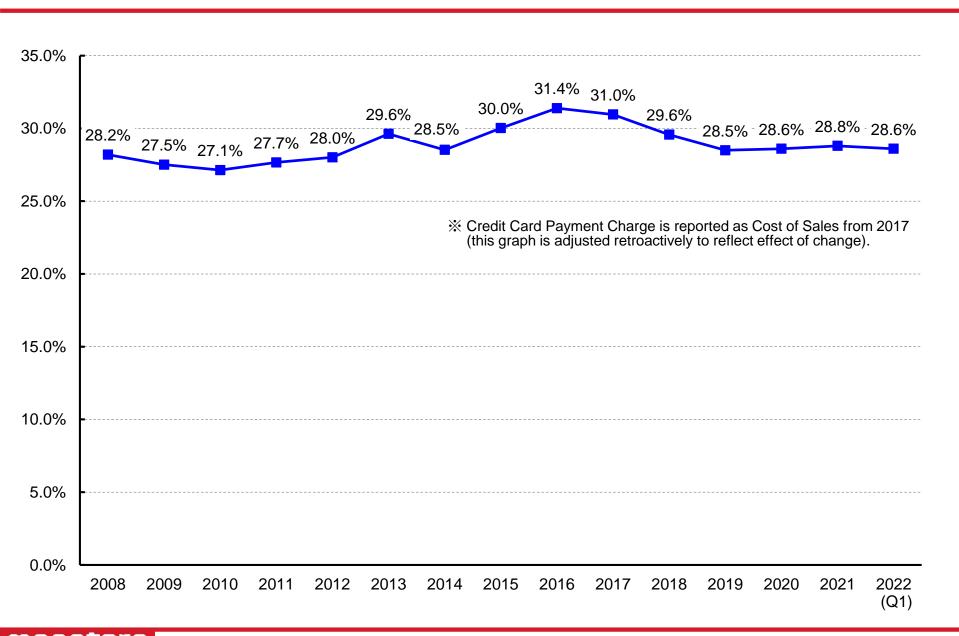
| | | Mar. 2021 | Dec. 2021 | Ma 202 | |
|--------------|-------------------------------------|--------------|--------------|-------------|-------|
| | | Million JPY | Million JPY | Million JPY | Ratio |
| Lial | oilities | | | | |
| | Accounts Payable | 14,051 | 13,969 | 16,073 | 15.8% |
| | Short-term Debt & etc. (*Note 2) | - | - | 2,250 | 2.2% |
| | Others | 7,328 | 8,882 | 11,075 | 10.9% |
| Tota Curr | ıl ent Liabilities | 21,379 | 22,852 | 29,398 | 29.0% |
| | ll Long term ilities | 11,152 | 11,641 | 9,445 | 9.3% |
| Tota | al Liabilities | 32,532 | 34,493 | 38,844 | 38.3% |
| Net | Assets | | | | |
| Sha Equi | reholder's ity | 49,975 | 60,561 | 62,526 | 61.6% |
| Othe | ers | 84 | 99 | 93 | 0.1% |
| Tota | l Net Assets | 50,059 | 60,661 | 62,620 | 61.7% |
| Net | Il Liabilities & Assets | 82,592 | 95,154 | 101,464 | |

*Note 2: Short-term Debt & etc. includes short-term debt & current portion of long-term debt.

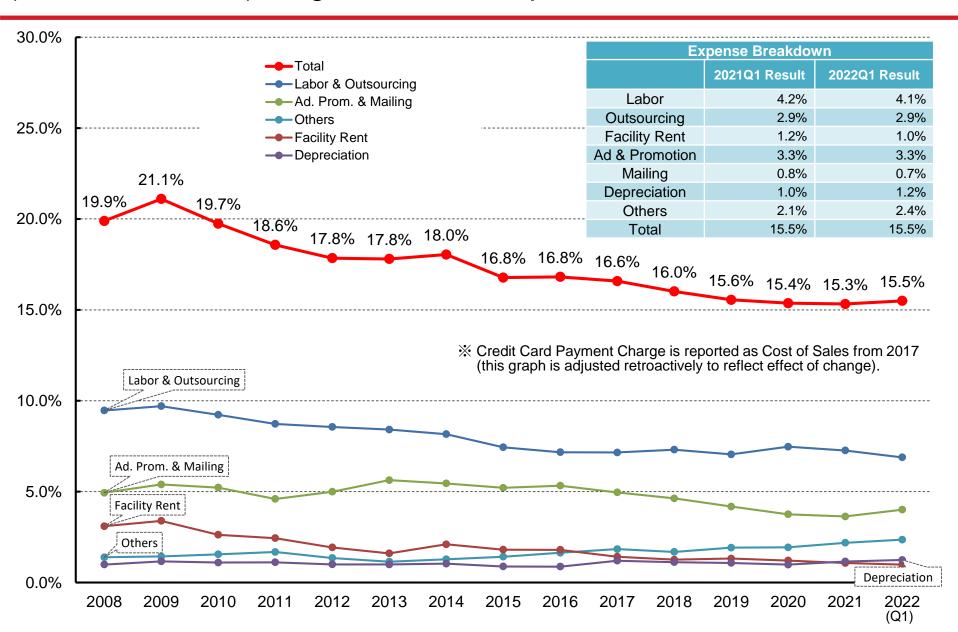
(Non-consol.) Progress - Sales & Customer



(Non-consolidated) Progress - Gross Profit Ratio



(Non-consolidated) Progress - SG&A Expense Ratio





2022 Jan. to Mar. (Consol.) Financial Result Overview

(Consolidated) 2022Q1 Financial Result P/L Outline 1/2

| | 2021 Res | | 20220 Plar | | 2022Q1 Result | | | | |
|---|-------------------------|-------------------|-------------------------|-------------------|-------------------------|-------------------|--------|------------|--|
| | Amount (million JPY) | Ratio to Sales | Amount (million JPY) | Ratio to Sales | Amount (million JPY) | Ratio to Sales | YonY | vs Plan | |
| Sales | 46,017 | | 54,706 | | 54,610 | | +18.7% | Δ0.2% | |
| Gross Profit | 13,311 | 28.9% | 15,458 | 28.3% | 15,418 | 28.2% | +15.8% | Δ0.3% | |
| SG&A Exp. | 7,301 | 15.9% | 9,189 | 16.8% | 8,754 | 16.0% | +19.9% | △4.7% | |
| Operating Income | 6,009 | 13.1% | 6,268 | 11.5% | 6,664 | 12.2% | +10.9% | +6.3% | |
| Current Income | 6,083 | 13.2% | 6,275 | 11.5% | 6,746 | 12.4% | +10.9% | +7.5% | |
| Net Income (Tax Rate) | 4,195 (31.0%) | 9.1% | 4,300 (31.5%) | 7.9% | 4,618 (31.5%) | 8.5% | +10.1% | +7.4% | |
| Net Income attributable to owners of the parent | 4,240 | 9.2% | 4,388 | 8.0% | 4,709 | 8.6% | +11.0% | +7.3% | |

(Consolidated) 2022Q1 Financial Result P/L Outline 2/2

NAVIMRO (South Korea)

Sales plan not achieved due to re-expansion of COVID-19 since Feb., etc.
Profit plan not attained due to GP decline and shipping cost increase (working on GP improvement).

| | 2 | 2021Q1 Result | | | 2022Q1 Plan | | | 2022Q1 Result | | | | |
|-------------------------|---------------------|---------------|--------------------------|---------------------|-------------|--------------------------|---------------------|---------------|---------|--------------------------|-----------------------------|--|
| | Amount (mil.JPY) | YonY | YonY (Local Currency) | Amount (mil.JPY) | YonY | YonY (Local Currency) | Amount (mil.JPY) | YonY | vs Plan | YonY (Local Currency) | vs Plan (Local Currency) | |
| Sales | 1,500 | +22.9% | +17.8% | 1,770 | +18.1% | +17.1% | 1,690 | +12.6% | △4.6% | +11.1% | △5.1% | |
| Op.Income | 30 | +74.6% | +67.2% | 20 | △38.7% | △39.2% | 10 | △55.1% | △26.8% | △55.7% | △27.2% | |
| Net Income x Share (*1) | 30 | +68.3% | +61.2% | 20 | △41.2% | △41.7% | 20 | △44.8% | △6.1% | △45.6% | △6.6% | |

MONOTARO INDONESIA (Indonesia)

Customer acquisition measures online & offline went off, and Sales went beyond plan by over 10%.

Loss almost within plan

| | 2021Q1 Result | | | 2022Q1 Plan | | | 2022Q1 Result | | | | |
|-------------------------|---------------------|--------|--------------------------|---------------------|--------|--------------------------|---------------------|--------|---------|--------------------------|-----------------------------|
| | Amount (mil.JPY) | YonY | YonY (Local Currency) | Amount (mil.JPY) | YonY | YonY (Local Currency) | Amount (mil.JPY) | YonY | vs Plan | YonY (Local Currency) | vs Plan (Local Currency) |
| Sales | 80 | △29.3% | △27.4% | 120 | +39.1% | +30.4% | 130 | +56.7% | +12.6% | +45.1% | +11.3% |
| Op.Income | △60 | _ | _ | △50 | _ | _ | △60 | _ | _ | _ | _ |
| Net Income x Share (*1) | Δ30 | _ | _ | △30 | _ | _ | △30 | _ | - | _ | _ |

IB MONOTARO (India)

Sales more than doubled YonY, but sales plan not achieved due to high returned goods ratio (over 20%).

Warehouse relocation implemented to increase inventory capacity, and working to improve operations.

| | 20 | 021Q1 Res | sult | 2022Q1 Plan | | | 2022Q1 Result | | | | |
|--------------------------------|---------------------|-----------|--------------------------|---------------------|---------|--------------------------|---------------------|---------|---------|--------------------------|-----------------------------|
| | Amount (mil.JPY) | YonY | YonY (Local Currency) | Amount (mil.JPY) | YonY | YonY (Local Currency) | Amount (mil.JPY) | YonY | vs Plan | YonY (Local Currency) | vs Plan (Local Currency) |
| (* 3) Gross Merch. Value (GMV) | 80 | (*2) — | (*2) — | 220 | +149.9% | +141.6% | 180 | +105.8% | △17.6% | +93.9% | △19.8% |
| (* 3) Sales | 50 | - | _ | 150 | +180.3% | +171.1% | 120 | +124.6% | △19.9% | +111.6% | △21.9% |
| Op.Income | △40 | _ | _ | △130 | _ | _ | △140 | _ | _ | _ | _ |
| Net Income x Share (*1) | Δ10 | _ | _ | △60 | _ | _ | △70 | _ | _ | _ | _ |

^{*1:} Calculated by multiplying Net Income by Share Ratio at the end of each fiscal year for reference.

*2: YonY comparison is not presented since Indian business was launched in Jan. 2021.

*3: Only commission portion of sales by sellers in marketplace is recognized as sales.

^{*4:} Sales and profit/loss less than 10 million JPY are rounded down as shown in explanation material in Japanese language.

(Consolidated) 2022Q1 Financial Result B/S Outline

| | | Mar. 2021 | Dec. 2021 | Ma 20 | |
|------|----------------------------|--------------|--------------|-------------|-------|
| | | Million JPY | Million JPY | Million JPY | Ratio |
| Ass | ets | | | | |
| | Cash | 9,988 | 12,379 | 10,036 | 9.8% |
| | Accounts Receivable | 20,475 | 22,565 | 25,379 | 24.9% |
| | Inventory | 12,592 | 15,431 | 15,832 | 15.5% |
| | Other | 5,238 | 6,710 | 7,004 | 6.9% |
| Tota | al Current Asset | 48,294 | 57,086 | 58,253 | 57.1% |
| | Tangible Fixed Asset | 26,253 | 28,105 | 32,832 | 32.2% |
| | Intangible Fixed Assets | 5,613 | 6,332 | 6,422 | 6.3% |
| | Other | 3,040 | 4,264 | 4,573 | 4.5% |
| Tota | al Fixed Asset | 34,907 | 38,702 | 43,827 | 42.9% |
| Tota | al Assets | 83,201 | 95,789 | 102,081 | |

| | | Mar. 2021 | Dec. 2021 | Mar 202 | | |
|--------------|---|--------------|--------------|-------------|-------|--|
| | | Million JPY | Million JPY | Million JPY | Ratio | |
| Liab | ilities | | | | | |
| | Accounts Payable | 14,496 | 14,562 | 16,607 | 16.3% | |
| | Short-term Debt & etc. | _ | _ | 2,250 | 2.2% | |
| | Others | 7,582 | 9,261 | 11,509 | 11.3% | |
| Tota Curr | ıl rent Liabilities | 22,078 | 23,824 | 30,367 | 29.7% | |
| Tota | al Long term pilities | 11,214 | 11,681 | 9,507 | 9.3% | |
| Tota | al Liabilities | 33,293 | 35,505 | 39,874 | 39.1% | |
| Net | Assets | | | | | |
| Sha Equ | reholder's ity | 48,686 | 59,133 | 61,001 | 59.8% | |
| Oth | ers | 1,221 | 1,150 | 1,205 | 1.2% | |
| Tota | al Net Assets | 49,908 | 60,283 | 62,206 | 60.9% | |
| Net | al Liabilities & Assets -term Debt & etc. | 83,201 | 95,789 | 102,081 | | |

Short-term Debt & etc. includes short-term debt and current portion of long-term debt.

(Consolidated) 2022Q1 Financial Result C/F Outline

| | 2021Q1 Result | 2022Q1 Result |
|---|----------------|---------------|
| | Million JPY | Million JPY |
| Cash Flow from Operating Activity | | |
| Net Income before Tax | 6,077 | 6,745 |
| Increase or Decrease in Accounts Receivable (Δ = increase) | △2,200 | △2,799 |
| Increase or Decrease in Inventory (\triangle = increase) | △696 | △354 |
| Increase or Decrease in Accounts Payable (\triangle = decrease) | 2,838 | 2,022 |
| Tax payment | △4,000 | △3,879 |
| Others | △816 | 1,474 |
| Total | 1,201 | 3,208 |
| Cash Flow from Investing Activity | | |
| Acquisition of Tangible Assets | △6,360 | Δ2,090 |
| Acquisition of Intangible Assets | △916 | △361 |
| Others | (*Note) △1,657 | △176 |
| Total | △8,934 | △2,627 |
| Cash Flow from Financing Activity | | |
| Repayments of Lease Obligations | △662 | Δ12 |
| Cash Dividends Paid | △2,339 | Δ2,833 |
| Others | 212 | _ |
| Total | △2,789 | △2,846 |
| Currency Exchange Adjustment | 71 | 25 |
| Net Increase or Decrease in Cash and Cash Equivalent (Δ = decrease) | △10,451 | △2,240 |
| Cash and Cash Equivalent at Beginning of Period | 18,767 | 11,068 |
| Cash and Cash Equivalent at End of Period | 8,316 | 8,828 |

^{*}Note: Including cash invested in overseas subsidiaries deposited to time deposit.





2022 Jan. to Mar. Business Plan & Strategy

2022 Plan & Strategy: (Non-consol.) P/L Plan Outline

| | 2021 F | Result | 2022 Plan | | | | |
|--------------------------|-------------------|-------------|-------------------|-------------|--------|--|--|
| | Amount (mil.JPY) | Sales Ratio | Amount (mil.JPY) | Sales Ratio | YonY | | |
| Sales | 182,472 | | 216,505 | | +18.7% | | |
| Large Corp. | 35,981 | 19.7% | 48,920 | 22.6% | +36.0% | | |
| Gross Profit | 52,527 | 28.8% | 61,866 | 28.6% | +17.8% | | |
| SG&A Exp. | 27,993 | 15.3% | 36,848 | 17.0% | +31.6% | | |
| Operating Income | 24,533 | 13.4% | 25,018 | 11.6% | +2.0% | | |
| Current Income | 24,647 | 13.5% | 24,998 | 11.5% | +1.4% | | |
| Net Income (Tax Rate) | 17,701 (28.1%) | 9.7% | 17,321 (29.1%) | 8.0% | Δ2.1% | | |

| | 202 | 22 Jan Jun. P | lan | 2022 Jul Dec. Plan | | | | |
|--------------------------|------------------|---------------|--------|---------------------|-------------|--------|--|--|
| | Amount (mil.JPY) | | YonY | Amount (mil.JPY) | Sales Ratio | YonY | | |
| Sales | 104,617 | | +18.3% | 111,888 | | +19.0% | | |
| Large Corp. | 23,227 | 22.2% | +35.7% | 25,693 | 23.0% | +36.2% | | |
| Gross Profit | 29,794 | 28.5% | +16.1% | 32,072 | 28.7% | +19.4% | | |
| SG&A Exp. | 17,756 | 17.0% | +30.6% | 19,091 | 17.1% | +32.6% | | |
| Operating Income | 12,037 | 11.5% | △0.3% | 12,980 | 11.6% | +4.2% | | |
| Current Income | 12,028 | 11.5% | △0.8% | 12,970 | 11.6% | +3.5% | | |
| Net Income (Tax Rate) | 8,349 (30.6%) | 8.0% | △0.6% | 8,972 (27.7%) | 8.0% | △3.5% | | |

2022 Plan & Strategy: (Consolidated) P/L Plan Outline 1/2

| | 2021 R | esult | | 2022 Plan | Plan | | |
|---|------------------|-------------|------------------|-------------|--------|--|--|
| | Amount (mil.JPY) | Sales Ratio | Amount (mil.JPY) | Sales Ratio | YonY | | |
| Sales | 189,731 | | 226,073 | | +19.2% | | |
| Gross Profit | 54,045 | 28.5% | 63,934 | 28.3% | +18.3% | | |
| SG&A Exp. | 29,916 | 15.8% | 39,554 | 17.5% | +32.2% | | |
| Operating Income | 24,129 | 12.7% | 24,380 | 10.8% | +1.0% | | |
| Current Income | 24,302 | 12.8% | 24,392 | 10.8% | +0.4% | | |
| Net Income | 17,340 | 9.1% | 16,697 | 7.4% | △3.7% | | |
| (Tax Rate) | (28.5%) | | (29.9%) | | | | |
| Net Income attributable to owners of the parent | 17,552 | 9.3% | 17,067 | 7.5% | △2.8% | | |

| | 202 | 22 Jan Jun. P | lan | 2022 Jul Dec. Plan | | | | |
|---|---------------------|---------------|--------|---------------------|-------------|--------|--|--|
| | Amount (mil.JPY) | Sales Ratio | YonY | Amount (mil.JPY) | Sales Ratio | YonY | | |
| Sales | 108,983 | | +18.6% | 117,089 | | +19.6% | | |
| Gross Profit | 30,726 | 28.2% | +16.4% | 33,208 | 28.4% | +20.1% | | |
| SG&A Exp. | 19,023 | 17.5% | +31.2% | 20,530 | 17.5% | +33.2% | | |
| Operating Income | 11,702 | 10.7% | △1.6% | 12,677 | 10.8% | +3.7% | | |
| Current Income | 11,713 | 10.7% | △2.2% | 12,679 | 10.8% | +2.8% | | |
| Net Income (Tax Rate) | 8,027 (31.5%) | 7.4% | △2.7% | 8,669 (28.4%) | 7.4% | △4.6% | | |
| Net Income attributable to owners of the parent | 8,204 | 7.5% | △1.7% | 8,862 | 7.6% | △3.7% | | |

If consolidated financial forecast is expected to exceed by one of following ranges from disclosed consolidated financial forecast, revised forecast is disclosed.

• Sales (consolidated): ±5% • Operating Income (consolidated): ±10% • Current Income (consolidated): ±10% • Net Income Attributable to Owners of Parent: ±10%



2022 Plan & Strategy: (Consolidated) P/L Plan Outline 2/2

NAVIMRO (South Korea)

| | | 2021 Result | | 2022 Plan | | | |
|------------------------|---------------------|-------------|--------------------------|---------------------|--------|--------------------------|--|
| | Amount (mil.JPY) | YonY | YonY (Local Currency) | Amount (mil.JPY) | YonY | YonY (Local Currency) | |
| Sales | 6,640 | +29.1% | +21.8% | 7,880 | +18.6% | +18.6% | |
| Op.Income | 160 | +54.7% | +46.0% | 230 | +39.3% | +39.3% | |
| Net Income x Share(*1) | 160 | +47.1% | +38.8% | 210 | +34.6% | +34.6% | |

MONOTARO INDONESIA (Indonesia)

| | | 2021 Result | | 2022 Plan | | | |
|------------------------|---------------------|-------------|--------------------------|---------------------|--------|--------------------------|--|
| | Amount (mil.JPY) | YonY | YonY (Local Currency) | Amount (mil.JPY) | YonY | YonY (Local Currency) | |
| Sales | 390 | +6.2% | +2.1% | 540 | +37.4% | +32.2% | |
| Op.Income | △260 | _ | _ | △220 | - | - | |
| Net Income x Share(*1) | △130 | _ | _ | △110 | - | - | |

■ IB MONOTARO (India)

| | | | 2021 Result | | 2022 Plan | | | |
|---|----------------------------------|---------------------|--------------------|--------------------------|---------------------|---------|--------------------------|--|
| | | Amount (mil.JPY) | YonY | YonY (Local Currency) | Amount (mil.JPY) | YonY | YonY (Local Currency) | |
| | (* 3) Gross Merch. Value(GMV) | 480 | (* 2) - | (* 2) — | 1,530 | +218.6% | +214.4% | |
| | (* 3) Sales | 310 | (* 2) - | (* 2) — | 1,140 | +263.8% | +259.0% | |
| | Op.Income | △220 | _ | _ | △560 | - | - | |
| N | et Income x Share (*1) | Δ90 | _ | _ | △270 | - | - | |

^{*1:} Calculated by multiplying Net Income by Share Ratio at the end of each fiscal year for reference.

^{*4:} Sales and profit/loss less than 10 million JPY are rounded down as shown in explanation material in Japanese language



^{*2:} YonY comparison is not presented since Indian business was launched in Jan. 2021.

^{*3:} Only commission portion of sales by sellers in marketplace is recognized as sales.

2022 Plan & Strategy: Domestic Business 1/3

BtoB Online E-commerce (monotaro.com)

New Customer Acquisition

- Acquired 310 thou. new customers in 2022Q1 (FY2022 acquisition plan: 1.31 mil.).
- With both online (SEM, SEO) and offline (sending flyers to potential customers)
 measures, acquiring new customers, and optimizing balance of measures from
 perspective of cost recovery (customer lifetime value versus acquisition cost).

Expanding Existing Customers' Sales

- Increasing existing customers' usage by reducing "time to find", "time to purchase", and "time to wait for products" by improving search functions, increasing number of products for sale, and increasing number and optimizing items inventory.
- System Connection with Large Corporations (Large Corporation Business)
 - 2022Q1 Result:
 - Improved organization went off. Took sales actions based on customers' types and stages, and high growth (+35.3%) maintained in Q1 FY2022.
 - Most of new customers in 2022Q1 introduced One Source Lite.

| 2021Q1 Result | | | 2022Q1 Plan | | | 2022Q1 Result | | | |
|---------------|-------|--------------|-------------|--------|--------------|---------------|--------|----------|--------------|
| Mil. JPY | YoY | /Total Sales | Mil. JPY | YoY | /Total Sales | Mil. JPY | YoY | vs. Plan | /Total Sales |
| 8,827 | 41.6% | 19.9% | 11,905 | +34.9% | 22.6% | 11,942 | +35.3% | +0.3% | 22.7% |

| | | Dec. 2021 End Result | Mar. 2022 End Result | | | | | |
|---|----------------------------|----------------------|----------------------|------------------|-----------------|--|--|--|
| | | No. Corp. | No. Corp. | vs Dec. 2021 End | Remarks | | | |
| Т | otal number of corporation | 1,812 | 1,909 | (*Note) +97 | | | | |
| | One Source | 14 | 14 | 0 | | | | |
| | One Source Lite | 1,149 | 1,260 | +111 | 634 considering | | | |

^{*} Note: Increase in total of Corp. customer is less than increase in One Source Lite because contracts of 19 corporations were combined to one.

2022 Plan & Strategy: Domestic Business 2/3

Consulting/Royalty Business

Target Business (Grainger's Zoro business in US & UK)

Daily sales of Zoro US in 2022Q1 grew from 2021Q1 by 19.1%.

Royalty Income

• Amount of royalty income in 2022Q1 went beyond 2021Q1 and 2022Q1plan.

Strengthening Marketing and System Development Skills based on Data Science

Searching Function

 Continuing to work to personalize search results from current customer group level, which is based on industry, to the individual customer level.

 Working also on real-time personalization.

Recommendation Function

- Working on personalization of recommendations.
- Selection of products, personalized for individual flyers.

Stock Optimization

 Data scientists use machine learning to simulate "quantity ordered and lead time shortened if stocked" based on data including product characteristics, past order history, etc. and prioritize products to be stocked for making decisions on which products to be stocked.

New IT Platform for Advanced Supply Chain

Order Management System (OMS)

- Launched in Jan. 2022.
- System expected to reduce "Time to Wait for Product Arrivals" by optimizing delivery methods and routes, and reducing delivery and distribution-related costs by reducing splits of shipment and leveling operational loads (in 2022, delivery cost efficiencies are expected to be about △0.1% of sales).

Product Information Management (PIM)

- Launched in 2022Q1, but error occurred, and continuous operation delayed.
- System expected to expand efficiently number of product for sale or "One-stop Shopping," which provides users reductions of load of indirect material procurement, and existing customers increase usage of service through experience of load reductions.

2022 Plan & Strategy: Domestic Business 3/3

- Foreseeable risks in and after Q2, 2022
 - Although there are external situations (deterioration of international affairs, etc.) where it is difficult to measure the impact, foreseeable risks at this point are as shown in table below.
 - Establish internal system so that measures can be taken in timely and appropriate manner in response to changes in current situation.

| Environment | Impact on Busine | ss in Future | (Risk) | Mea | sures | |
|---|--|---------------------|------------------------|---|---------------------------------------|--|
| Deterioration of international | Slowdown of domestic | Slowdown demand of | | Enhancing new customer acquisition (Increase publicity, promoting switching to online procurement during economic slowdown) | | |
| situation | | | Lower sales | Expanding sales per customer (Improve search function, Increase products line-up, Expand one-stop procurement) | | |
| | Out of stock (Suppliers' stock | Losing sales | | Strengthening com | pany's supply chain | |
| Re-expantion of COVID-19 impact | /Company's stock) | opportunity | portunity | Increasing stock quantity | | |
| | Surging procurement costs (Imported goods) | nt | | Improving import procurement efficiency (e.g., container loading efficiency) | | |
| Japanese Yen depreciation | Increase purchase price | Lower GP rate | Lower profitability | Strengthening procurement optimization | Adjusting sales price | |
| Surging raw material and oil prices | Increase delivery cost | | | Optimizing shipping route with Order Management System (OMS) | | |
| | Increase prices and labor costs | Higher SG&A rate | | Optimizing log (improving efficient | gistic operation ency, automation) | |

2022 Plan & Strategy: Distribution 1/2 Distribution-related Cost

- Distribution-related Cost sales ratio 2022Q1 actual: 6.4%
 - Same level as 2021Q1 result.
 - Decrease in Facility Rent Expense ratio (decrease in external warehouse rent due to launch of Ibaraki Chuo SC, etc.).
 - Increase in Depreciation Expense ratio (due to launch of Ibaraki Chuo SC).
 - Increase in Other Expense ratio (expenses incurred in preparation for launch of Inagawa DC).
 - △0.5% lower than 2022Q1 Plan.
 - Decrease in Other Expense ratio (expenditures for facility equipment for Inagawa DC and facility equipment and machinery maintenance costs for Kasama DC, etc. delayed).
 - Decrease in Facility Rent Expense ratio (changed some external warehouse contracts).

| | 2021Q1 Result | | 2022Q | 1 Plan | 2022Q1 Result | | | |
|-----------------------|---------------------|-------------|---------------------|-------------|---------------------|-------------|--------|---------|
| | Amount (mil JPY) | Sales Ratio | Amount (mil JPY) | Sales Ratio | Amount (mil JPY) | Sales Ratio | YonY | Vs Plan |
| Sales | 44,393 | _ | 52,660 | _ | 52,687 | _ | +18.7% | +0.1% |
| Depreciation | 288 | 0.6% | 400 | 0.8% | 392 | 0.7% | +36.2% | △1.9% |
| Labor& Outsourcing | 1,561 | 3.5% | 1,857 | 3.5% | 1,818 | 3.5% | +16.4% | △2.1% |
| Facility rent | 441 | 1.0% | 490 | 0.9% | 435 | 0.8% | △1.3% | △11.2% |
| Other | 565 | 1.3% | 895 | 1.7% | 729 | 1.4% | +29.0% | △18.5% |
| Total | 2,856 | 6.4% | 3,643 | 6.9% | 3,376 | 6.4% | +18.2% | Δ7.3% |

2022 Plan & Strategy: Distribution 2/2 New Distribution Base

New Distribution Base Expansion Update

| Name | | Inagawa DC | | Tokyo Area New DC |
|----------------------|----------|--|---|-------------------|
| Address | | Inagawa-cho, Kawabe-gun, Hyogo Prefecture | | Tokyo/Kanto Area |
| Floor Size | | Total about 189,000 m ² | | Under planning |
| Inventory Capa. | | Total 600K SKU | | Under planning |
| Start Operation | | Phase 1 Launched Apr. 2022 | Phase 2 Plan 2023Q2 | Planned in 2025 |
| Shipping Capacity | | About 90K lines/day | About 90K lines/day added (180K lines in total/day) | Under planning |
| | Land | _ | <u> </u> | |
| | Constr. | Add. construction about 1.9 bil. JPY, restoration about 1.4 bil. JPY (examining) | | |
| Invest/ Rent | Rent | Ph.1, 4.5 Floors and hazardous material warehouse: about 22.5 bil. JPY (2021-2031 including common service exp.) | | |
| | | | Ph.2: 1 Floor added: about 4.5 bil. JPY (2022-2031 including common service exp.) | Under planning |
| | Facility | About 7.9 bil. JPY (under examining) | | |
| | | | About 7.7 bil. JPY (under examining) | |
| Remark | | 1st year: Starting to lease 4.5 to 5.0 floor and hazardous material warehouse. 2nd year: One floor added for total 5.5 to 6.0 floors to be leased. Portion of rent expense was incurred from December 2021 | | _ |
| Progress Status | | Construction completed in November 2021 Installation of equipment completed in March 2022. Started operation on April 20th. | | _ |
| Picture | | | | _ |

2022 Plan & Strategy: Subsidiary in India

- Capital participation by IndiaMART in IB MONOTARO (Indian subsidiary)
 - INDIAMART INTERMESH LIMITED (IndiaMART: India's largest BtoB marketplace operator) took stake in IB MONOTARO (overview of INDIAMART INTERMESH LIMITED/IndiaMART is shown table below).
 - IndiaMART acquired 26.0% stake in IB MONOTARO from Emtex Engineering Private
 Limited in February this year (capital structure of IB MONOTARO after IndiaMART's capital
 participation is shown in table below).
 - Through synergy of IndiaMART's deep understanding of Indian BtoB market and MonotaRO's experience to grow in Japan's indirect materials EC market, IB MONOTARO aims to become leading e-commerce platform for businesses in India.

Outline of IndiaMART

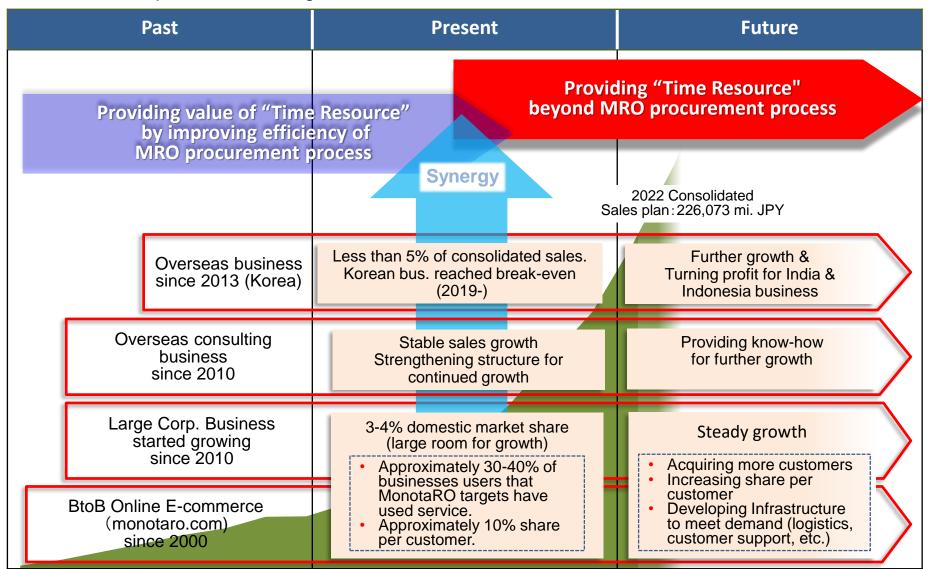
| Company Name | INDIAMART INTERMESH LIMITED | |
|---------------------|---|--|
| Established | September 1999 | |
| Location | New Delhi, India | |
| Representative | Dinesh Chandra Agarwal | |
| Capital | 305 million INR | |
| URL | https://investor.indiamart.com/index_im.htm | |
| Business Outline | Largest marketplace for business users in India Listed on National Stock Exchange of India (NSE) and on Bombay Stock Exchange (BSE) | |

Capital Structure of IB MONOTARO (after IndiaMART's capital participation)

| | Shareholding Ratio |
|-----------------------------------|-----------------------|
| MonotaRO Co.,Ltd. | 51.6% |
| INDIAMART INTERMESH LIMITED | 26.0% |
| Emtex Engineering Private Limited | 22.4% |
| Total | 100.0% |

2022 Plan & Strategy: Business Expansion into New Area 1/2

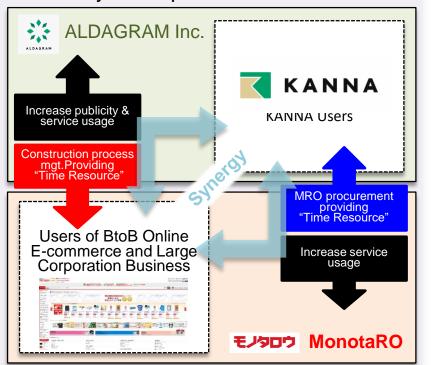
MonotaRO's past and future growth



2022 Plan & Strategy: Business Expansion into New Area 2/2

Investment in a construction process management application business

Summary of cooperation

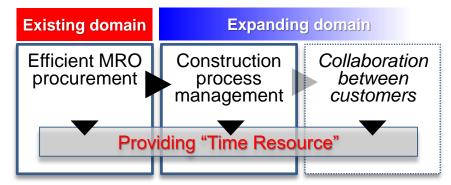


- KANNA" service to be introduced to MonotaRO's customers in construction section, and starting providing value "Time Resource" through efficient working and communication in construction process management.
- Challenging to expand provision of value in terms of effective use of "Time Resource" from procurement of indirect materials to each industry's business domain.

Company planning to invest in: ALDAGRAM Inc.

| Established | May 8, 2019 |
|--------------------|--|
| Representative | Hikaru Nagahama |
| Head Office | 2-7-1 Nihonbashihonmachi, Chuo ku, Tokyo 103-0023 JAPAN |
| Number of employee | 20 as of Jan. 2022 |
| Share capital | 212.35 million JPY |
| Business Outline | Providing construction management application |

Expanding are for providing "Time Resource"



 While expanding MonotaRO's business domain, basic principle of providing value of "Time Resource" to be maintained.



Sustainability (SDGs)

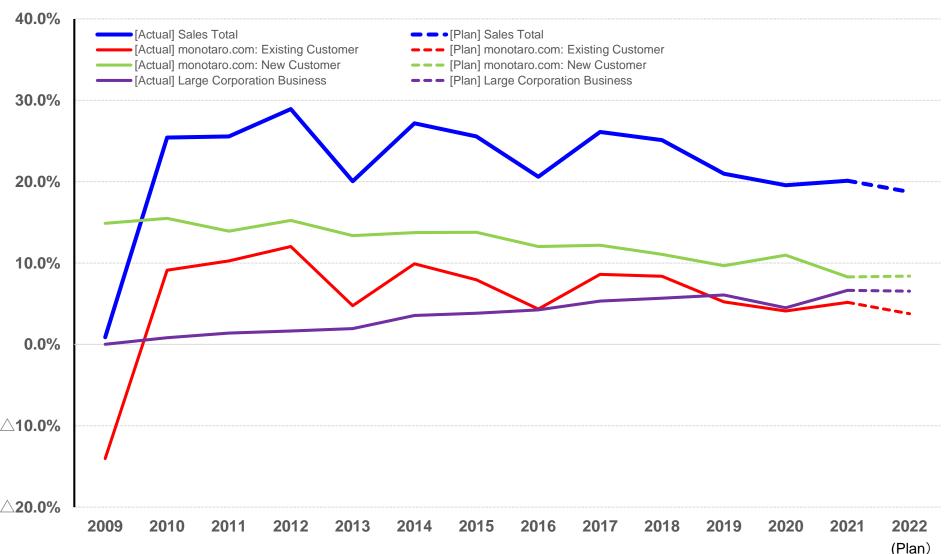
SDGs: Prioritized Action Areas (Update)

| Prioritized Action Areas | Current Status | SDGs 17 Targets |
|--|---|--|
| Reduction of CO2 emissions as measure against climate change | emissions as measure equipment, etc. in DC (led to reducing electricity consumption). | |
| Completed survey of total amount of internally generated waste. Identifying measures to improve reduction and recycling of cardboard, which is volume, and evaluating measures in progress. Completed survey of total amount of internally generated waste. Identifying measures to improve reduction and recycling of cardboard, which is volume, and evaluating measures in progress. Completed survey of total amount of internally generated waste. Identifying measures to improve reduction and recycling of cardboard, which is volume, and evaluating measures in progress. Completed survey of total amount of internally generated waste. Identifying measures to improve reduction and recycling of cardboard, which is volume, and evaluating measures in progress. Completed survey of total amount of internally generated waste. Identifying measures to improve reduction and recycling of cardboard, which is volume, and evaluating measures in progress. Completed survey of total amount of internally generated waste. Identifying measures to improve reduction and recycling of cardboard, which is volume, and evaluating measures in progress. Completed survey of total amount of internally generated waste. Identifying measures to improve reduction and recycling of cardboard, which is volume progress. Completed survey of total amount of internally generated waste. Identifying measures to improve reduction and recycling of cardboard, which is volume progress. Completed survey of total amount of internally generated waste. Identifying measures in progress. Completed survey of total amount of internally generated waste. Identifying measures in progress. Completed survey of total volume of cardboard boxes shipped to custome of total volume of cardboard boxes shipped to custome of t | | 12 erroreur 17 retrussurs |
| Responsible Sourcing and Human Rights | Responsible Sourcing and Human Rights • Researching public guidelines. • Preparing drafts. | |
| Diversity and Inclusion | Establishing data on ratio of women in company, etc. Obtained ERUBOSHI certification (3 stars, Feb. 2022). Holding roundtable discussion for employees raising children. Announced maternity/paternity leave handbook throughout company. Conducting diversity and inclusion awareness survey. Current data (as of December 31, 2021) Percentage of male and female employees (regular employees): male 62.3%, female 37.7% Percentage of women in management positions: 17.1% Percentage of women in managerial positions: 43.7% Percentage of paid leave taken: Full-time employees: 81.6%, Part-time employees: 97.8% Percentage of employees taking maternity leave: male: 28.6%, female: 91.6% Average overtime hours worked by all employees: less than 20 hours | |
| Proposal and development of environment-conscious products | Utilizing third-party certification to maintain product information. Surveying OEM manufacturers regarding their products. Conducting questionnaire survey among customers on procurement of environmentally friendly products. | 9 KURTURANIN 12 MENORAL 13 AMERICAN CONTROL 13 AMERICAN CONTROL 14 MENORAL 15 MENORAL 17 MENORAL 15 MENORAL 17 MENORAL 18 MENORAL 15 MENORAL 17 MENORAL 18 |



Reference

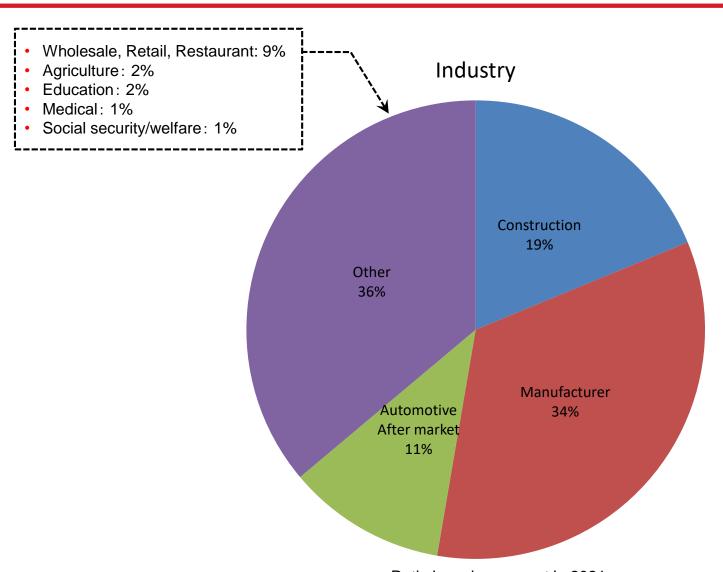
(Non-consol.) Fiscal Yr. Sales Growth (Service Channel Contribution)



^{*} Note 1: Fiscal year contributions of every channel to total sales growth from previous year is organized and shown.

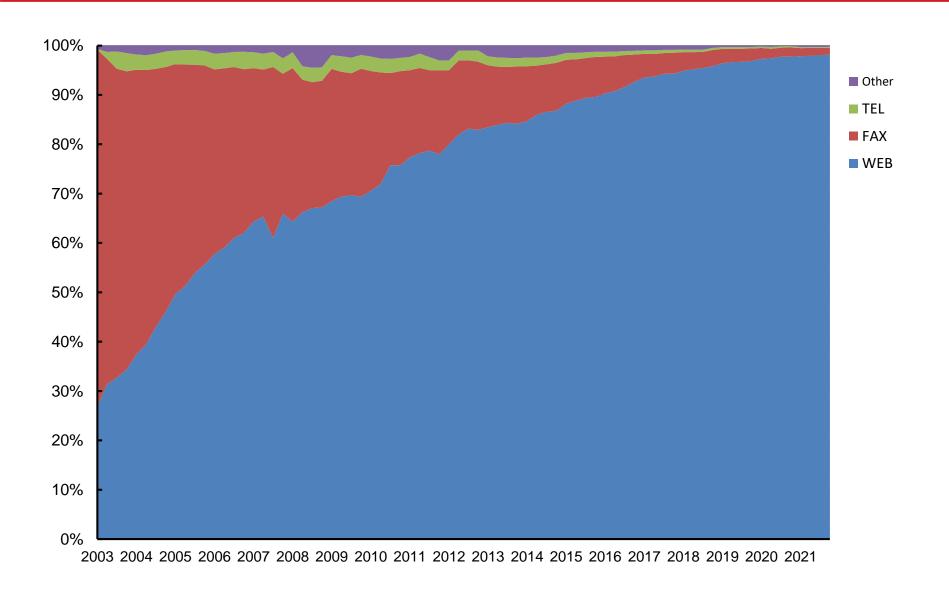
^{*} Note 2: "monotaro.com: New Customer" indicates contribution of sales from customers acquired each fiscal year, and "monotaro.com: Existing Customer" indicates contribution of sales from customers acquired before corresponding year.

(Non-consol.) Customer Demographics

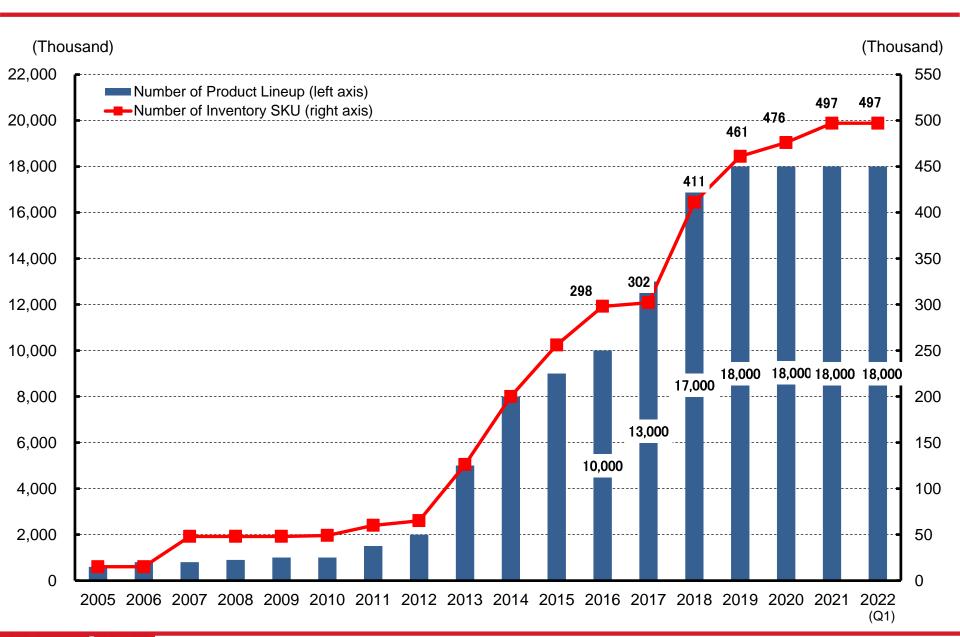


Ratio by sales amount in 2021 (Sales of monotaro.com excluding sales Large Corp. Business)

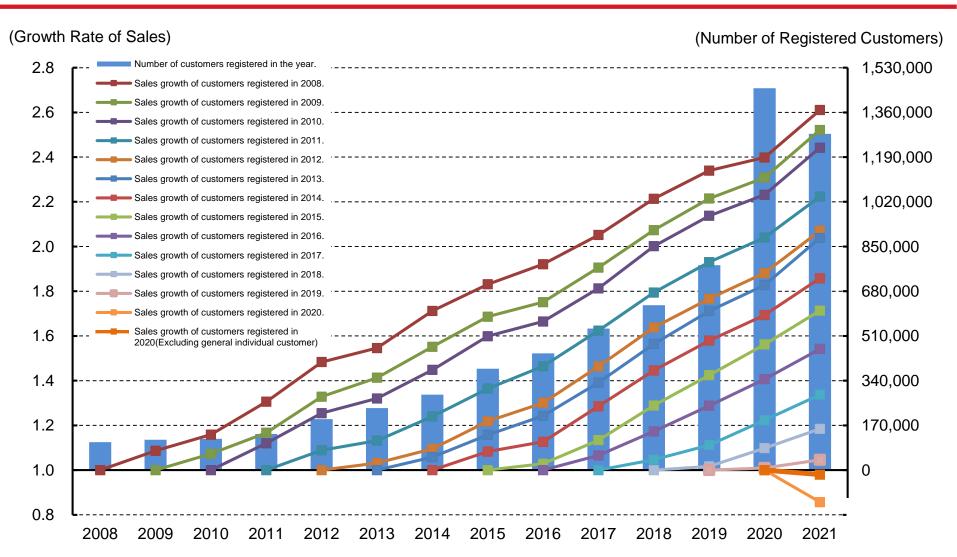
(Non-consol.) Internet PO Ratio



(Non-consol.) Product Lineup & Inventory



(Non-consol.) Registered Customers&Sales Growth by Registered Year



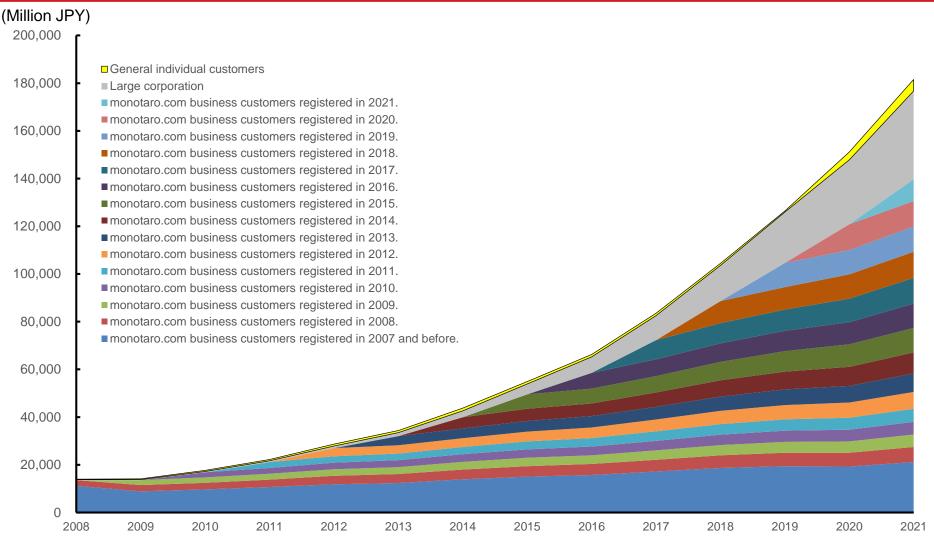
^{* 1:} Bar chart (right axis) shows number of 'monotaro.com' customers registered in each year.

^{* 3:} Above number of 'monotaro.com' registered customers and sales growth are updated retroactively at the end of 2021 (large corporate sales not included).



^{* 2:} Line chart (left axis) shows sales growth ratio of customers registered each year by setting sales in registered year as '1'.

(Non-consol.) Sales Trend by Registered Year

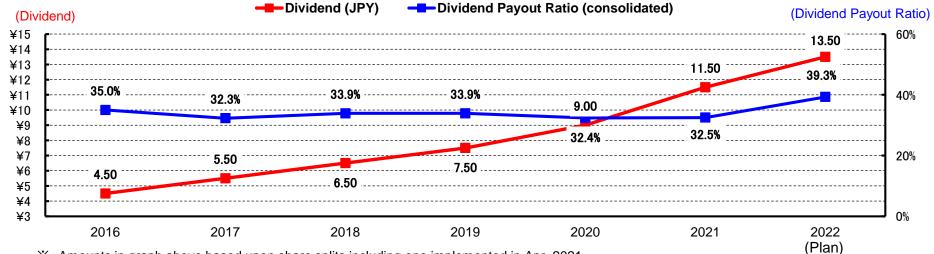


- * 1: Sales of 'monotaro.com business customers' are sales of monotaro.com's business customers organized retroactively for each registration year based upon updated customer status at the end of 2021.
- * 2: Sales of 'Large corporation' is total sales of large corporation customers based upon updated customer status at the end of 2021.
- * 3: Sales of 'General individual customers' is total sales of monotaro.com's general individual customers and of IHC MonotaRO based upon updated customer status at the end of 2021 (IHC MonotaRO was closed and integrated into monotaro.com).

Dividend & Shareholder Benefit

Dividend

- Dividend Policy: Distributing dividend consistent with stable and ongoing growth.
- 2021 Dividend: 11.50 JPY/share (5.75 JPY/share interim, 5.75 JPY/share fiscal year end).
- 2022 Dividend (Plan): 13.50 JPY/share (6.50 JPY/share interim, 7.00 JPY/share fiscal year end).



💥 Amounts in graph above based upon share splits including one implemented in Apr. 2021.

Shareholders' Benefit

- Shareholders having held one or more unit (100 shares) of MonotaRO share for 6 months or longer on continuous basis as of Dec. 31 are eligible for benefit.
- Eligible shareholders can choose products from MonotaRO's private brand as benefit, and amount of benefit varies in accordance with holding period (as in right chart).

| Holding Period | Amount Benefit |
|------------------|-----------------------|
| 6 months or more | 3,000 JPY (excl. tax) |
| 3 years or more | 5,000 JPY (excl. tax) |
| 5 years or more | 7,000 JPY (excl. tax) |

monotaro

Cautionary Statement concerning Forward-looking Statements

This presentation may include forward-looking statements relating to our future plans, forecasts, objectives, expectations, and intentions. Actual results may differ materially for a wide range of possible reasons. In light of the many risks and uncertainties, you are advised not to put undue reliance on these statements.

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